



**ROBERT & GLORIA;  
SEAFM VENDORS**

*"We enjoy participating in the South East Area Farmers' Market because the market provides an opportunity to interact with the local community. We also enjoy discussing and sharing ideas with regard to community gardens with other vendors. This will be our second year as participants, and we look forward to providing fresh, locally-grown fruits and vegetables to the public once again."*



**BONNIE; SEAFM CUSTOMER**

*"I enjoy shopping at the South East Area Farmers' Market because the prices are reasonable and the vendors cater to your wants. They go above and beyond to meet your needs. I get individual attention and the vendors give ideas on how to grow your own personal garden."*

---

LOCATED IN SOUTH EAST  
GRAND RAPIDS  
(616) 475 - 3064

# SOUTHEAST AREA FARMERS MARKET



**LOOK INSIDE TO  
LEARN ABOUT THE  
MARKET AND HOW  
TO GIVE YOUR  
SUPPORT**

# Become a Friend of the Market



*The Greater Grand Rapids Food Systems Council sponsors the South East Area Farmers' Market and many other projects to make West Michigan a place to find great local food. For more information, visit our website: [www.foodshed.net](http://www.foodshed.net)*

## HELPING CREATE A HEALTHIER SOUTHEAST GRAND RAPIDS....

### ACCESSIBLE

The South East Area Farmers Market (SEAFM) started in 2003. Held then at the Sheldon Complex, the market brought fresh fruit and vegetables to neighbors in an underserved part of Grand Rapids. Since this time the market has served thousands of customers from SECA, SEENA, Baxter, Eastown, MANA and other nearby neighborhoods.

### HEALTHY

With collaboration and support from the Kent County Health Department since its inception, the market has hosted cooking demonstrations on healthy eating, offered health screening and provided recipes and resources for healthier lifestyles.

### AFFORDABLE

The SEAFM has also been a leader in helping make fresh produce affordable. In 2007 the Market was the first in Grand Rapids to offer food stamp purchases for its customers. In addition, the Health Department has collaborated with the market to offer special Market Coupons each year and has helped people find and use Project Fresh coupons.

### HELPING THE ECONOMY

The benefits of the market to the community go beyond the good food; it is also about entrepreneurship. The market is used by a number of area residents to sell locally grown produce to the community.

## HELP US KEEP THE MARKET GOING!

The market is at a critical point in it's growth and needs community support now.

Please help us continue serving the South East communities by becoming a Friend of the Market.



*Please mail donations payable to GGRFSC:  
Greater Grand Rapids Food Systems Council,  
1111 Godfrey Ave SW  
Grand Rapids, MI 49503*

## BE A FRIEND OF THE MARKET!

LEVEL		AMOUNT
FRIEND	•••••	\$25
SUPPORTER	•••••	\$50
CHAMPION	•••••	\$100
YOU DECIDE	•••••	\$_____